

PRESS RELEASE



California Association of
Health Plans

FOR IMMEDIATE RELEASE:

October 16, 2025

CONTACT:

Mary Ellen Grant

mgrant@calhealthplans.org

CAHP Names New Legislative Advocate

SACRAMENTO, CA — The California Association of Health Plans (CAHP) today announced that Kassidy Heckmann has joined the CAHP team as the association's new legislative advocate. Heckmann will help guide CAHP's legislative advocacy efforts at the State Capitol.

"I am happy to share that Kassidy Heckmann has joined the legislative team here at CAHP," said Charles Bacchi, President and CEO of CAHP. "Kassidy brings several years of experience as a legislative director in the Capitol as well as experience in health care legislative advocacy. She is a great addition to our team and her experience will help CAHP's advocacy efforts at this critical time when health plans, and the state of California, are facing challenges and headwinds."

Prior to joining CAHP, Heckmann served as Vice President of Government Affairs at McGuireWoods Consulting – a renowned national public affairs firm. In this role, Heckmann represented a variety of clients in the California state capitol, including Cigna and America's Physician Groups. Heckmann also served as a legislative director for two different assembly members in the state capitol and began her career as a policy associate with the environmental lobbying firm Ecoconsult.

Heckmann earned a Master of Science in environmental policy and management from the University of California, Davis. She also earned her bachelor's degree in environmental studies from the State University of New York at Buffalo.

###

CAHP is a statewide association representing 41 full-service health plans. Through legislative advocacy, education and collaboration with other member organizations, CAHP works to sustain a strong environment in which our member plans can provide access to products that offer choice and flexibility to the nearly 26 million members they serve. For more information, please visit www.calhealthplans.org or call (916) 552-2910.