



**MORE
THAN
A MEAL**

Our Mission is to create a unified voice for nutrition providers and broaden the impact of our programs across the state to improve the lives of seniors, adults with disabilities and their families.



OUR LEADERSHIP



Brent Wakefield
President, MOW California
CEO, MOW San Diego



Daryl Twerdahl
Executive Director
Meals on Wheels California

#MORE THAN A MEAL

We cross the threshold. We bring a nutritious meal.

We bring a smile, a friendly face.

We live in the communities we serve.

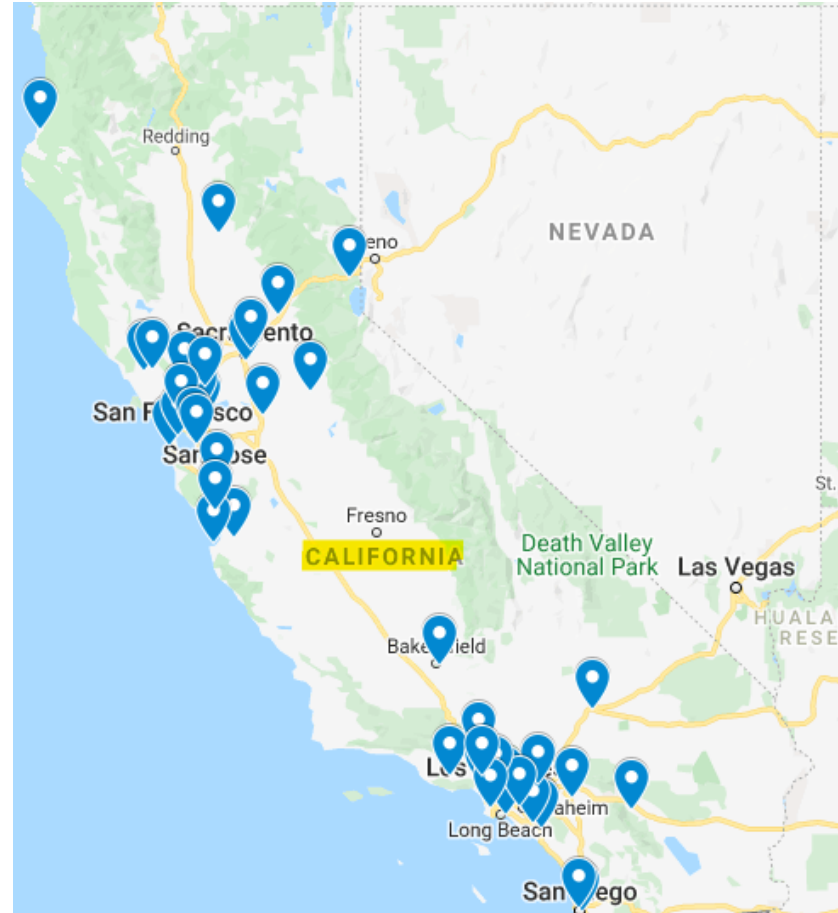
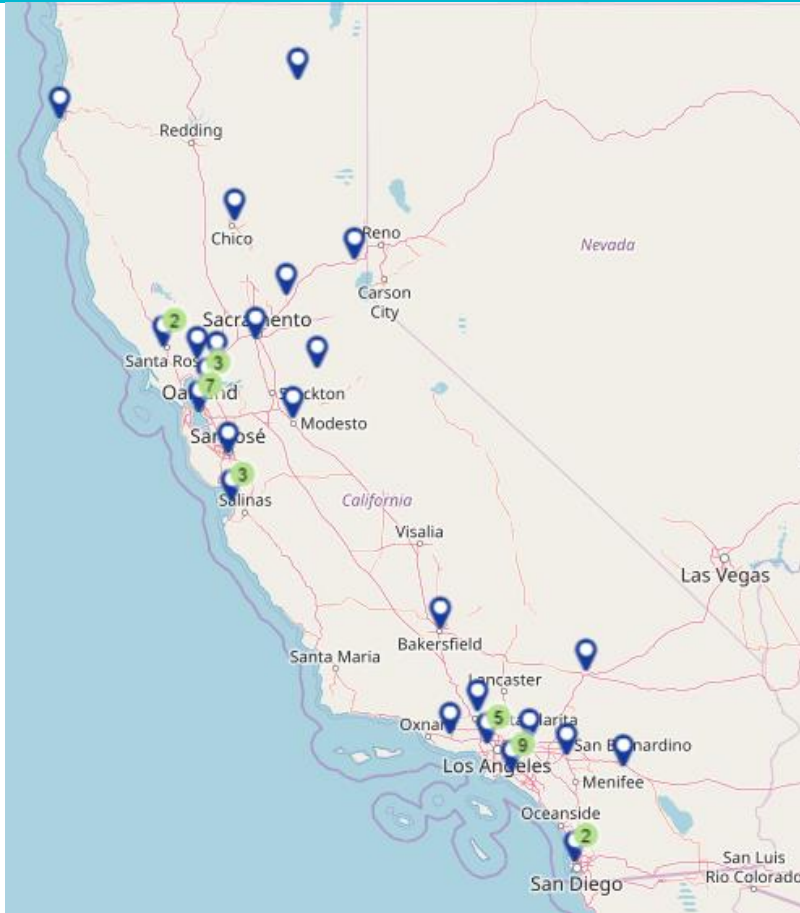
We can refer our lonely seniors for additional services.

We are the early intervention against the loneliness affecting a senior's nutrition, emotional well being and mental health.

Did you know?

Most seniors think of their Meals on Wheels delivery person as their family.

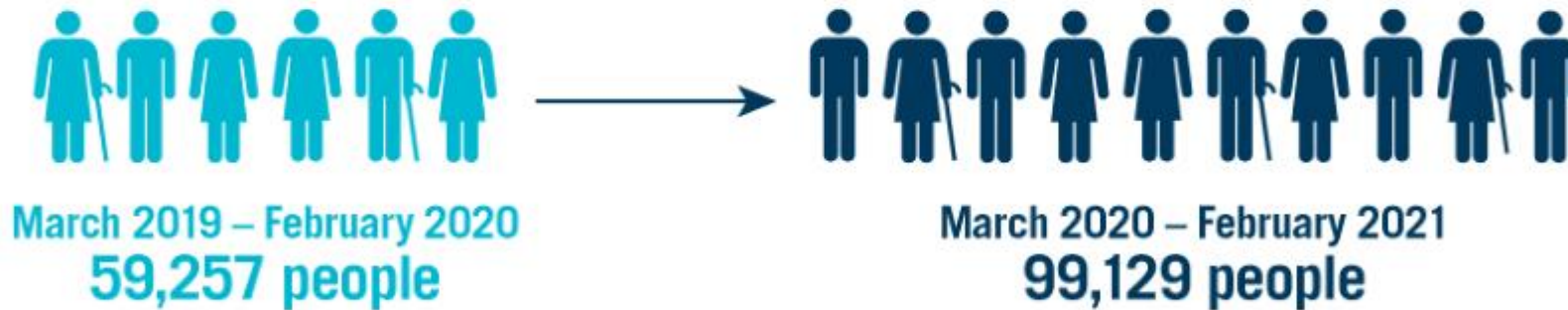
WHERE WE SERVE



HOW MEALS ON WHEELS PROGRAMS IN CA ANSWER THE NEED DURING THE PANDEMIC*

THE NUMBER OF CLIENTS SERVED CONTINUES TO GROW

Statewide, Meals on Wheels programs are projecting a **68%** increase in new people requesting home-delivered meals and services as a result of the pandemic.



*Source: Meals on Wheels California members survey

AGING IS CHANGING

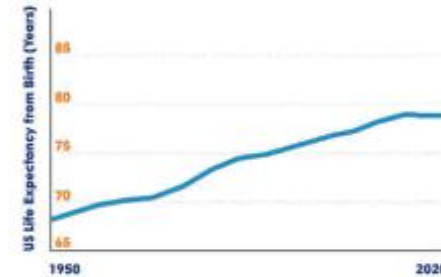
By 2030 the population over 60 will make up 30% of California's population.

Aging is changing and

IT'S CHANGING CALIFORNIA

California's demographics are shifting. We will be prepared to ensure that all residents have the opportunities needed to thrive as we age in the Golden State.

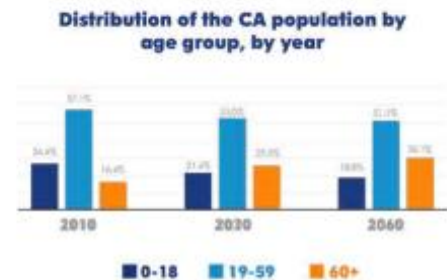
Californians are living longer than ever before



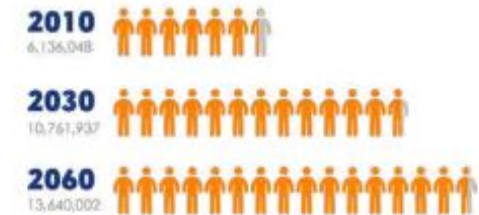
Source: www.cdc.gov/nchs

California's overall population is rapidly becoming older

By 2030 adults 60 and over will make up 30% of California's population.



Number of Californians age 60+ by year



Source: CA.Repositorio.org/Finance

HEALTHCARE IS MOVING TOWARD HOME & COMMUNITY SERVICES

- HEALTH HAPPENS AT HOME
- INCREASING FOCUS ON ADDRESSING SOCIAL DETERMINANTS OF HEALTH
- 2018 CHRONIC CARE ACT- MEDICARE ADVANTAGE PLANS
- 2022 CalAIM – MEDICALLY-SUPPORTIVE FOOD IS ONE OF 14 CATEGORIES

Excellent Opportunity for MOW programs to provide impact for more older individuals while increasing sustainability.

OUR RESEARCH SHOWS THERE IS A NEED FOR A MEALS ON WHEELS HEALTHCARE CONTRACTING NETWORK

- **Health plans have confirmed interest in partnering with MOW programs**
 - Large geographic coverage
 - High brand recognition and community relations
 - Added value - personal contact with members, additional supportive services
- **Meals on Wheels California**
 - Forefront nationally of developing a state contracting network
 - Committed to providing training, resources, coordination and support in developing and executing healthcare contracts for member programs
 - Other MOW State Associations looking to MOWCA as a prototype

WHAT MOWCA IS DOING

MEALS ON WHEELS CALIFORNIA NETWORK (MOWCAN Network)

Our Mission:

Sustainable network that facilitates MOW member participation in healthcare contracts for:

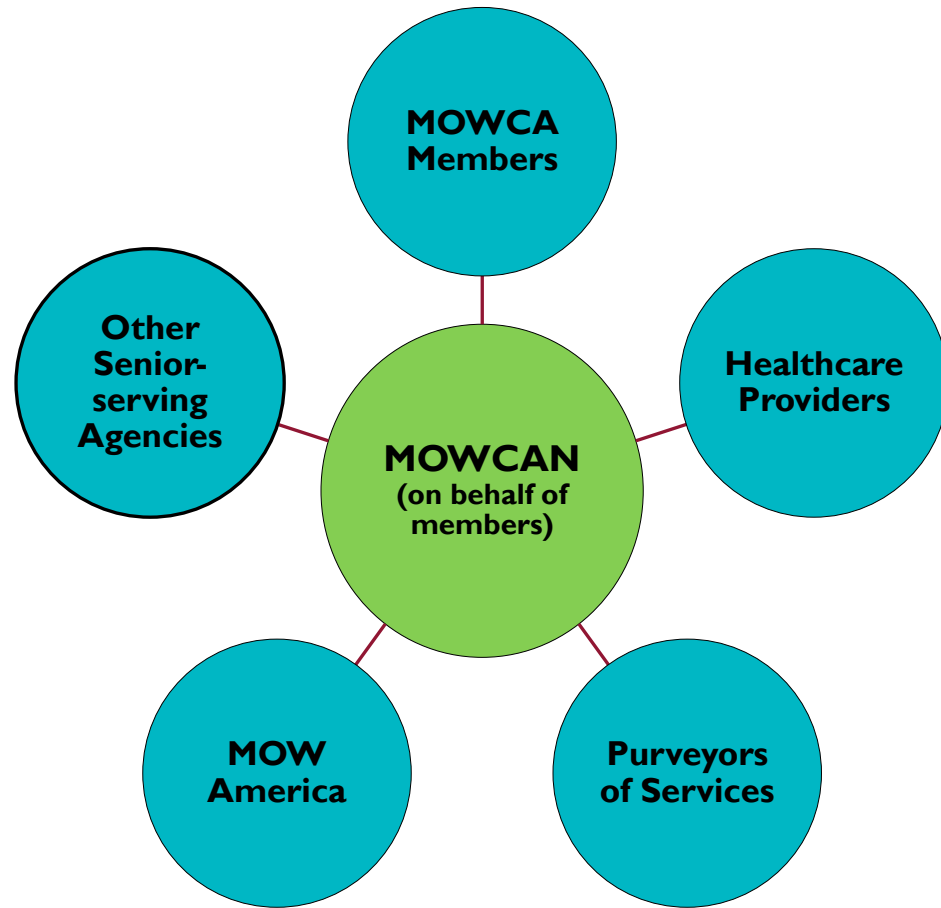
- Medically-tailored meals/Medically-supportive meals
- Culturally and ethnically-diverse meals
- Supportive services

Our Strategic Priorities:

- Amplify MOW programs' healthcare contracting capacity
- Standardize meal and service offerings
- Leverage partnerships
- Create sustainability for MOW programs and MOWCA

MOWCAN PARTNERSHIP MODEL

We can't cover our hungry and homebound seniors throughout the state without our partners.



PROGRESS TO DATE



Two phases thus far:

- Feasibility Study (Archstone Foundation)
- Meals on Wheels California Network Vision (supported by Archstone Foundation, The SCAN Foundation & MOWA)

Accomplishments thus far:

- Member readiness surveys
- Health plan interviews
- National scan
- Dynamic website: www.mowca.org
- Introductory healthcare contracting resources & webinars – on website
- Standardized nutrition recommendations for medically-supportive and person-centered meals – on website
- Network vision and model confirmed

Implementation Plan

mowca.org

TWO-YEAR IMPLEMENTATION OF THE MOWCA NETWORK

Coordination

- In-depth support
- Relationship management
- Synergies with collaborators

Capacity Building

- Systems & procedures
- Forecasting
- Contracting
- Sustainability

Communication

- Marketing
- Community relations

LOOKING FORWARD

Daryl Twerdahl,
Executive Director

“Life is like riding a bicycle. To keep your balance, you must keep moving.”

-Albert Einstein





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A MEAL

MEALS ON WHEELS CALIFORNIA

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THANK YOU TO OUR FUNDERS

