

California Association of Health Plans

# **CAHP ONLINE ADVERTISING OPPORTUNITIES**

## Website – Job Postings & Event Postings

One Month – Non-Member Rate	\$125
One Month – Member Rate	Free

### Daily Media Clips – Logo with Link

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members Staff (circulation of approx. 2,000)

One Week (5 Issues) – Non-Member Rate	\$200
One Week (5 Issues) – Member Rate	\$100
One Month (Approx. 20 Issues) – Non-Member Rate	\$600
One Month (Approx. 20 Issues) – Member Rate	\$300

### Weekly CEO Update (Newsletter) – Logo with Link

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members Staff (circulation of approximately 2,000)

One Ad (1 Issue) – Non-Member Rate	\$300
One Ad (1 Issue) – Member Rate	\$200
One Month (Approx. 4 Issues) – Non-Member Rate	\$900
One Month (Approx. 4 Issues) – Member Rate	\$600

Website:

Media Clips:

CEO Update:

Start Date:	End Date:	
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Company Name		SIMN
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Contact Name		Care ( Health
Email Address	Phone	Ventu
Address	City, State, Zip	
Signature	Date	
	te and e-mail to Connie Flores s@calhealthplans.org)	

#### **CAHP Member Health Plans:**

Aetna Health of California, Inc. **AIDS Healthcare Foundation** Alameda Alliance for Health Alignment Health Plan AmericasHealth Plan Anthem Blue Cross Aspire Health Plan Blue Shield of California CalOptima CalViva Health **CenCal Health** Central California Alliance for Health **Central Health Medicare Plan** Chinese Community Health Plan Cigna HealthCare of California, Inc. **Community Care Health Community Health Group** Contra Costa Health Plan Health Net of California Health Plan of San Joaquin Health Plan of San Mateo Heritage Provider Network Inland Empire Health Plan Kaiser Permanente Kern Family Health Care L.A. Care Health Plan MemorialCare Select Health Plan Molina Healthcare of California **On Lok Lifeways** Oscar Health Plan of California Partnership HealthPlan of California San Francisco Health Plan Santa Clara Family Health Plan SCAN Plan s Health Plan Services Health Plan SA Health Plan Health Plus Healthcare of California Universal (dba Bright Health Plan) Valley Plan ra County Health Care Plan ern Health Advantage