

Alameda Alliance for Health (Alliance) has retained WittKieffer to assist in the recruitment efforts for their next Chief Executive Officer (CEO). The next CEO will have the opportunity to lead a successful, growing organization that is committed to making high quality health care services accessible and affordable to Alameda County residents. This position is open due to the upcoming retirement of the Alliance's current CEO, Scott Coffin, who has served as CEO since 2015.

Established in January 1996, the Alliance is a local, public, not-for-profit managed care health plan that provides health care coverage for two out of every ten Alameda County residents, and provides access to care and services to more than 330,000 people in the community. Alameda Alliance partners with a network of more than 8,000 physicians and specialists, hospitals and pharmacies, to improve health outcomes and quality of life throughout an extremely diverse community.

The Alliance has committed to execute a number of strategic initiatives over the next five years including meeting the state's multiple initiatives with CalAIM, converting to a Single Plan model, expanding aging and long-term care services and supports, insourcing mental and behavioral health services administration, and implementing a flexible hybrid work environment for the employees. The Board wants the new CEO to successfully implement these and optimize the performance of each.

The Board seeks a dynamic healthcare leader to serve as its next CEO to execute the multi-year strategic plan. The ideal candidate will be a seasoned, mission-driven leader who possesses the energy, passion and experience to continue to grow the organization and increase efficiencies. The next leader must demonstrate integrity, transparency, and vision in leading a diverse organization, with a commitment to diversity, equity and inclusion internally and externally. They must be an excellent speaker, approachable, collaborative, active listener, have broad health care policy experience, and be able to effectively manage change.

Confidential inquiries, nominations and expressions of interest can be submitted to the WittKieffer Candidate Portal by clicking [here](#). For additional questions, please contact the consultants supporting this search, Elaina Genser and Mark Andrew through the office of Taeler Kaufmann, preferably via email at tkaufmann@wittkieffer.com or (630)-575-6157.