



# California Association of Health Plans

## CAHP ONLINE ADVERTISING OPPORTUNITIES

### Website – Job Postings & Event Postings

One Month – Non-Member Rate .....	\$125
One Month – Member Rate .....	Free

### Daily Media Clips – Logo with Link

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members  
Staff (circulation of approx. 2,000)

One Week (5 Issues) – Non-Member Rate .....	\$200
One Week (5 Issues) – Member Rate .....	\$100
One Month (Approx. 20 Issues) – Non-Member Rate .....	\$600
One Month (Approx. 20 Issues) – Member Rate .....	\$300

### Weekly CEO Update (Newsletter) – Logo with Link

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members  
Staff (circulation of approximately 2,000)

One Ad (1 Issue) – Non-Member Rate .....	\$300
One Ad (1 Issue) – Member Rate .....	\$200
One Month (Approx. 4 Issues) – Non-Member Rate .....	\$900
One Month (Approx. 4 Issues) – Member Rate .....	\$600

Website: \_\_\_\_\_ Media Clips: \_\_\_\_\_ CEO Update: \_\_\_\_\_  
Start Date: \_\_\_\_\_ Running Time: \_\_\_\_\_

Company Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Signature

Date

**Please complete and e-mail to Geri O’Neil  
([goneil@calhealthplans.org](mailto:goneil@calhealthplans.org)) or fax to (916) 443-1037**

### CAHP Member Health Plans:

- Aetna Health of California, Inc.
- AIDS Healthcare Foundation
- Alameda Alliance for Health
- Alignment Health Plan
- AmericasHealth Plan
- Anthem Blue Cross
- Aspire Health Plan
- Blue Shield of California
- CalOptima
- CalViva Health
- GenCal Health
- Central California Alliance for Health
- Central Health Medicare Plan
- Chinese Community Health Plan
- Cigna HealthCare of California, Inc.
- Community Care Health
- Community Health Group
- Contra Costa Health Plan
- Health Net of California
- Health Plan of San Joaquin
- Health Plan of San Mateo
- Heritage Provider Network
- Inland Empire Health Plan
- Inter Valley Health Plan
- Kaiser Permanente
- Kern Family Health Care
- L.A. Care Health Plan
- MemorialCare Select Health Plan
- Molina Healthcare of California
- On Lok Lifeways
- Oscar Health Plan of California
- Partnership HealthPlan of California
- San Francisco Health Plan
- Santa Clara Family Health Plan
- SCAN Health Plan
- Scripps Health Plan Services
- Sharp Health Plan
- SIMNSA Health Plan
- Sutter Health Plus
- UnitedHealthcare of California
- Universal Care (dba Bright Health Plan)
- Valley Health Plan
- Ventura County Health Care Plan
- Western Health Advantage