



California Association of  
**Health Plans**

**CAHP ONLINE ADVERTISING OPPORTUNITIES**

**Website – Job Postings & Event Postings**

|                                   |       |
|-----------------------------------|-------|
| One Month – Non-Member Rate ..... | \$125 |
| One Month – Member Rate .....     | Free  |

**Daily Media Clips – Logo with Link**

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members  
Staff (circulation of approx. 2,000)

|   |       |
|---|-------|
| One Week (5 Issues) – Non-Member Rate .....           | \$200 |
| One Week (5 Issues) – Member Rate .....               | \$100 |
| One Month (Approx. 20 Issues) – Non-Member Rate ..... | \$600 |
| One Month (Approx. 20 Issues) – Member Rate .....     | \$300 |

**Weekly CEO Update (Newsletter) – Logo with Link**

Recipients: CAHP Health Plan, Health Group, Associate and Partner Members  
Staff (circulation of approximately 2,000)

|  |       |
|--|-------|
| One Ad (1 Issue) – Non-Member Rate .....             | \$300 |
| One Ad (1 Issue) – Member Rate .....                 | \$200 |
| One Month (Approx. 4 Issues) – Non-Member Rate ..... | \$900 |
| One Month (Approx. 4 Issues) – Member Rate .....     | \$600 |

Website: \_\_\_\_\_ Media Clips: \_\_\_\_\_ CEO Update: \_\_\_\_\_  
Start Date: \_\_\_\_\_ Running Time: \_\_\_\_\_

Company Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Signature

Date

**Please complete and e-mail to Geri O’Neil  
([goneil@calhealthplans.org](mailto:goneil@calhealthplans.org)) or fax to (916) 443-1037**

**CAHP Member Health Plans:**

- Aetna Health of California, Inc.
- AIDS Healthcare Foundation
- Alameda Alliance for Health
- Alignment Health Plan
- AmericasHealth Plan
- Anthem Blue Cross
- Aspire Health Plan
- Blue Shield of California
- CalOptima
- CalViva Health
- GenCal Health
- Central California Alliance for Health
- Central Health Medicare Plan
- Chinese Community Health Plan
- Cigna HealthCare of California, Inc.
- Community Care Health
- Community Health Group
- Contra Costa Health Plan
- Gold Coast Health Plan
- Health Net of California
- Health Plan of San Joaquin
- Health Plan of San Mateo
- Heritage Provider Network
- Inland Empire Health Plan
- Inter Valley Health Plan
- Kaiser Permanente
- Kern Family Health Care
- L.A. Care Health Plan
- Molina Healthcare of California
- On Lok Lifeways
- Oscar Health Plan of California
- Partnership HealthPlan of California
- San Francisco Health Plan
- Santa Clara Family Health Plan
- SCAN Health Plan
- Scripps Health Plan Services
- Seaside Health Plan
- Sharp Health Plan
- SIMNSA Health Plan
- Sutter Health Plus
- UnitedHealthcare of California
- Valley Health Plan
- Ventura County Health Care Plan
- WellCare
- Western Health Advantage