



California Association of  
**Health Plans**

**CAHP MEMBERSHIP DIRECTORY  
SPONSORSHIP OPPORTUNITIES**

**Deadline for contract, payment and artwork: January 24, 2020**

**SOLD Back Cover SOLD Inside Front Cover SOLD Inside Back Cover**

\_\_\_\_ Full Page Ad      \_\_\_\_ Half Page Ad

<u>Rates</u>	<u>Member</u>	<u>Non-Member</u>
Back Cover	\$4,000	\$6,000
Inside Front Cover	\$3,000	\$5,000
Inside Back Cover	\$3,000	\$5,000
Full Page Ad – 4 color	\$1,500	\$2,500
Half Page Ad – 4 color	\$1,000	\$1,500

**CAHP Member Health Plans:**

- Aetna Health of California, Inc.
- AIDS Healthcare Foundation
- Alameda Alliance for Health
- Alignment Health Plan
- AmericasHealth Plan
- Anthem Blue Cross
- Aspire Health Plan
- Blue Shield of California
- CalOptima
- CalViva Health
- CenCal Health
- Central California Alliance for Health
- Central Health Medicare Plan
- Chinese Community Health Plan
- Cigna HealthCare of California, Inc.
- Community Care Health
- Community Health Group
- Contra Costa Health Plan
- Gold Coast Health Plan
- Health Net of California
- Health Plan of San Joaquin
- Health Plan of San Mateo
- Heritage Provider Network
- Inland Empire Health Plan
- Inter Valley Health Plan
- Kaiser Permanente
- Kern Family Health Care
- L.A. Care Health Plan
- Molina Healthcare of California
- On Lok Lifeways
- Oscar Health Plan of California
- Partnership HealthPlan of California
- San Francisco Health Plan
- Santa Clara Family Health Plan
- SCAN Health Plan
- Scripps Health Plan Services
- Seaside Health Plan
- Sharp Health Plan
- SIMNSA Health Plan
- Sutter Health Plus
- UnitedHealthcare of California
- Valley Health Plan
- Ventura County Health Care Plan
- WellCare
- Western Health Advantage

Company Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Signature

Date

**Please complete and e-mail to Geri O’Neil  
([goneil@calhealthplans.org](mailto:goneil@calhealthplans.org)) or fax to (916) 443-1037**



## CAHP ANNUAL REPORT SPECS

### **DEADLINE FOR CONTRACT SUBMISSION AND PAYMENT: January 24, 2020**

#### **Full Page Ad – Full Color**

Ad size - 7.5" x 10" (no bleeds)

If full bleed ad is desired – 8.5" x 11. Include .125" bleed on all sides – 8.75" x 11.25"

Live area (area text will be) -- must be within 7.5" x 10" – book is spiral-bound so text or graphics too close to edges will get cut off

#### **Half Page Ad – Full Color – Horizontal Ad**

Ad size -- 7.5" wide x 4.875" tall (four and seven eighths) (no bleeds)

#### **Covers – Insides and Back – Full Color**

Ad size -- 8.25" x 11" (with .125" bleed on all sides. See above specs for full bleed ad)

#### **Specs**

300 dpi final art

#### **Accepted File Formats**

- Hi-res (press quality, all fonts embedded) – preferred format
- CMYK TIFF (300 dpi actual size)
- Illustrator EPS with fonts converted to outlines
- No Word, Corel or Quark files or files pulled from Web

#### **Circulation**

1,000 hardcopies distributed at all CAHP events and mailed to CAHP board of directors and member CEOs and staff. Available for PDF download on CAHP's website.

**Contact Geri O'Neil ([goneil@calhealthplans.org](mailto:goneil@calhealthplans.org)) or (916) 558-1548 with questions or for additional CAHP advertising and sponsorship opportunities**