CAHP ONLINE ADVERTISING OPPORTUNITIES

Website – Job Postings & Event Postings
One Month – Non-Member Rate .............................................. $125
One Month – Member Rate .............................................. Free

Daily Media Clips – Logo with Link
Recipients: CAHP Health Plan, Health Group, Associate and Partner Members
Staff (circulation of approx. 2,000)
One Week (5 Issues) – Non-Member Rate ......................... $200
One Week (5 Issues) – Member Rate ......................... $100
One Month (Approx. 20 Issues) – Non-Member Rate ........ $600
One Month (Approx. 20 Issues) – Member Rate ........ $300

Weekly CEO Update (Newsletter) – Logo with Link
Recipients: CAHP Health Plan, Health Group, Associate and Partner Members
Staff (circulation of approximately 2,000)
One Ad (1 Issue) – Non-Member Rate ........................ $300
One Ad (1 Issue) – Member Rate ........................ $200
One Month (Approx. 4 Issues) – Non-Member Rate ...... $900
One Month (Approx. 4 Issues) – Member Rate ...... $600

Website: __________ Media Clips: __________ CEO Update: __________
Start Date: ______________ Running Time: ______________

Company Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Signature

Date

Please complete and e-mail to Geri O’Neil (goneil@calhealthplans.org) or fax to (916) 443-1037

CAHP Member Health Plans:
Aetna Health of California, Inc.
AIDS Healthcare Foundation
Alameda Alliance for Health
Alignment Health Plan
AmericasHealth Plan
Anthem Blue Cross
Aspire Health Plan
Blue Shield of California
Blue Shield of CA Promise Health Plan
CalOptima
CalViva Health
CenCal Health
Central California Alliance for Health
Central Health Medicare Plan
Chinese Community Health Plan
Cigna HealthCare of California, Inc.
Community Care Health
Community Health Group
Contra Costa Health Plan
Gold Coast Health Plan
Health Net of California
Health Plan of San Joaquin
Health Plan of San Mateo
Heritage Provider Network
Inland Empire Health Plan
Inter Valley Health Plan
Kaiser Permanente
Kern Family Health Care
L.A. Care Health Plan
Molina Healthcare of California
On Lok Lifeways
Oscar Health Plan of California
Partnership HealthPlan of California
San Francisco Health Plan
Santa Clara Family Health Plan
SCAN Health Plan
Scripps Health Plan Services
Seaside Health Plan
Sharp Health Plan
SIMNSA Health Plan
Sutter Health Plus
UnitedHealthcare of California
Valley Health Plan
Ventura County Health Care Plan
WellCare
Western Health Advantage

CALIFORNIA ASSOCIATION OF HEALTH PLANS
1415 L STREET, SUITE 850 | SACRAMENTO, CA 95814 | P: (916) 552-2910 | F: (916) 443-1037
www.calhealthplans.org
Advocating for California’s health plans since 1984