



CAHP MEMBERSHIP DIRECTORY SPONSORSHIP OPPORTUNITIES

Deadline for contract, payment and artwork: January 24, 2020

SOLD Back Cover **SOLD** Inside Front Cover **SOLD** Inside Back Cover

_____ Full Page Ad _____ Half Page Ad

<u>Rates</u>	<u>Member</u>	<u>Non-Member</u>
Back Cover	\$4,000	\$6,000
Inside Front Cover	\$3,000	\$5,000
Inside Back Cover	\$3,000	\$5,000
Full Page Ad – 4 color	\$1,500	\$2,500
Half Page Ad – 4 color	\$1,000	\$1,500

CAHP Member Health Plans:

- Aetna Health of California, Inc.
- AIDS Healthcare Foundation
- Alameda Alliance for Health
- Alignment Health Plan
- AmericasHealth Plan
- Anthem Blue Cross
- Aspire Health Plan
- Blue Shield of California
- Blue Shield of CA Promise Health Plan
- CalOptima
- CalViva Health
- CenCal Health
- Central California Alliance for Health
- Central Health Medicare Plan
- Chinese Community Health Plan
- Cigna HealthCare of California, Inc.
- Community Care Health
- Community Health Group
- Contra Costa Health Plan
- Gold Coast Health Plan
- Health Net of California
- Health Plan of San Joaquin
- Health Plan of San Mateo
- Heritage Provider Network
- Inland Empire Health Plan
- Inter Valley Health Plan
- Kaiser Permanente
- Kern Family Health Care
- L.A. Care Health Plan
- Molina Healthcare of California
- On Lok Lifeways
- Oscar Health Plan of California
- Partnership HealthPlan of California
- San Francisco Health Plan
- Santa Clara Family Health Plan
- SCAN Health Plan
- Scripps Health Plan Services
- Seaside Health Plan
- Sharp Health Plan
- SIMNSA Health Plan
- Sutter Health Plus
- UnitedHealthcare of California
- Valley Health Plan
- Ventura County Health Care Plan
- WellCare
- Western Health Advantage

Company Name

Contact Name

Email Address

Phone

Address

City, State, Zip

Signature

Date

**Please complete and e-mail to Geri O’Neil
(goneil@calhealthplans.org) or fax to (916) 443-1037**



CAHP ANNUAL REPORT SPECS

DEADLINE FOR CONTRACT SUBMISSION AND PAYMENT: January 24, 2020

Full Page Ad – Full Color

Ad size - 7.5" x 10" (no bleeds)

If full bleed ad is desired – 8.5" x 11. Include .125" bleed on all sides – 8.75" x 11.25"

Live area (area text will be) -- must be within 7.5" x 10" – book is spiral-bound so text or graphics too close to edges will get cut off

Half Page Ad – Full Color – Horizontal Ad

Ad size -- 7.5" wide x 4.875" tall (four and seven eighths) (no bleeds)

Covers – Insides and Back – Full Color

Ad size -- 8.25" x 11" (with .125" bleed on all sides. See above specs for full bleed ad)

Specs

300 dpi final art

Accepted File Formats

- Hi-res (press quality, all fonts embedded) – preferred format
- CMYK TIFF (300 dpi actual size)
- Illustrator EPS with fonts converted to outlines
- No Word, Corel or Quark files or files pulled from Web

Circulation

1,000 hardcopies distributed at all CAHP events and mailed to CAHP board of directors and member CEOs and staff. Available for PDF download on CAHP's website.

Contact Geri O'Neil (goneil@calhealthplans.org) or (916) 558-1548 with questions or for additional CAHP advertising and sponsorship opportunities