

PRESS RELEASE



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California Association of Health Plans Launches ‘We Bring’ Campaign

A New Education Campaign on the Value Health Plans Provide to Consumers

Sacramento, CA – The California Association of Health Plans (CAHP) today launches the “We Bring” education campaign to raise awareness about how health plans are serving a critical role in the state’s health care system and driving satisfaction for their members.

As the public policy debate on health care reform continues to rapidly shift and unfold in Sacramento and at the national level, CAHP is committed to serving as an advocate for its 48 member health plans and the more than 25 million Californians they collectively serve. The We Bring campaign demonstrates that health plans are working for California consumers by providing individuals and families with access to comprehensive benefits, quality care, choices in provider networks, and the sense of financial security and peace of mind that comes with knowing they’re covered for a wide variety of medical services.

To learn more, visit www.we-bringca.com.

“California’s health plans work hard to give people access to quality health care, choices, and peace of mind, which is demonstrated by the fact that most Californians are satisfied with their health plans and the health care they receive today,” said

Charles Bacchi, President and CEO of the California

Association of Health Plans. “Our We Bring campaign aims to raise more awareness about the many benefits and services our members provide to consumers each and every day.”



While the costs of medical care remain a concern, most Californians are satisfied with the health care system, the health care they receive and their health insurance plan, according to a [statewide public opinion survey](#), conducted in February 2018 by David Binder Research on behalf of CAHP. The survey found:

- **Eighty-six percent (86%)** of Californians are satisfied with their **health care**.
- **Eighty-four percent (84%)** of Californians are satisfied with their current **health plan**, and most cite comprehensive coverage, affordability or choice of providers as the main reason for their satisfaction.
- **Fifty-five percent (55%)** of Californians are satisfied with the state’s **health care system**.
- Majorities **favorably view the Affordable Care Act (56%)** and **Medi-Cal (55%)**.

Today, about **93 percent of Californians have health coverage** through their employer, a family member, the state’s Medi-Cal managed care program, the state’s Covered California insurance marketplace, or

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Medicare. California has seen significant improvement in the number of insured residents since 2014, when the Affordable Care Act (ACA) expanded coverage. In 2013, only 82.5 percent of Californians were insured.

Much of the coverage gain is due to increased enrollment in Medi-Cal plans, which now cover one in three Californians, while Covered California continues to see robust enrollment. More than 3.4 million consumers have enrolled in health plans through Covered California since 2014.

“Health plans provide essential health care coverage to millions of Californians, while continuously driving affordability for their members by aggressively negotiating rates with providers such as hospitals, doctors and drug companies,” said **Bacchi**.

California’s health plans offer the benefits that matter most to consumers at every stage of life, such as coverage for hospitalization, prescription drugs, preventive services, maternity and newborn care, pediatric care and more. Additionally, health plans provide consumers with access to California’s world-renowned doctors, hospitals and health care systems, bringing a sense of financial security and peace of mind.

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CAHP is a statewide association representing 48 full-service health plans. Through legislative advocacy, education and collaboration with other member organizations, CAHP works to sustain a strong environment in which our member plans can provide access to products that offer choice and flexibility to the more than 25 million members they serve. For more information, please visit <http://www.calhealthplans.org/> or call (916) 552-2910.