

PRESS RELEASE



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CAHP Names New Vice President of Communications

SACRAMENTO - The California Association of Health Plans (CAHP) today announced that Mary Ellen Grant has joined its staff as Vice President of Communications. She will lead communications efforts on behalf of the 49 full-service health plans CAHP represents.

"California's health plans play a crucial role in improving the quality and affordability of health care in our state, and through her considerable experience in communications and media relations, Mary Ellen will build upon CAHP's successful track record of helping the media and policymakers better understand the value plans provide," said Charles Bacchi, President and CEO of CAHP. "I am pleased to welcome Mary Ellen Grant to the CAHP team."

Mary Ellen brings more than 16 years of experience in strategic communications, media relations and managing high-profile public outreach campaigns. She most recently worked for Redwood Pacific Public Affairs where she consulted on a variety of public advocacy campaigns, including managing the successful Proposition 54 ballot initiative that was passed overwhelmingly by California voters in 2016.

Previously, Mary Ellen directed public relations for a Washington, D.C.-based trade association representing the liquefied natural gas industry. Prior to that, she served as a Capitol Hill press secretary for a member of Congress from Long Beach, California and then for the House Committee on Energy and Commerce. She also served as the district director for a California State Assemblymember. Mary Ellen received her M.B.A. from the George Washington University in Washington, D.C.

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CAHP is a statewide association representing 48 full-service health plans. Through legislative advocacy, education and collaboration with other member organizations, CAHP works to sustain a strong environment in which our member plans can provide access to products that offer choice and flexibility to the more than 25 million members they serve. For more information, please visit <http://www.calhealthplans.org/> or call (916) 552-2910.