

2009 Online Advertising

CAHP Online Advertising

CAHP Website – Introductory Offer

Logo with link (one week).....\$250
Associate Member (one week).....\$125

Daily Media Clips (circulation of 500)

Recipients: CAHP Members, Health Plan Staff, State Agencies

One Week (5 issues)\$200
Associate Member.....\$100

One Month (20 issues)\$600
Associate Member\$300

Weekly CAHP CEO Update (CAHP's Newsletter)

Recipients: CAHP Health Plan Member CEOs and Senior Staff, Associate Members and Partners (Circulation of 100)

One Ad (1 issue) – logo with link..... \$300
Associate Member.....\$200
One Month (4 issues).....\$900
Associate Member..... \$600

_____CAHP Website _____Media Clips _____CEO Update

Start Date:_____ Running Time:_____

Organization:

Contact Name:

Email Address:

Signed: _____ Date: _____

Who Are We?

CAHP represents 39 California Health Plans

- Aetna Health of California
- Alameda Alliance for Health
- Anthem Blue Cross
- Blue Shield of California
- CalOptima
- Care 1st Health Plan
- CareMore Insurance Services
- CenCal Health
- Central Coast Alliance for Health
- Central Health Plan of California
- Chinese Community Health Plan
- CIGNA Healthcare of California
- Citizen's Choice Health Plan
- Community Health Group
- Community Health Plan
- Contra Costa Health Plan
- Easy Choice Health Plan
- Health Net of California
- Health Plan of San Joaquin
- Health Plan of San Mateo
- Heritage Provider Network, Inc.
- Inland Empire Health Plan
- Inter Valley Health Plan
- Kaiser Foundation Health Plan
- Kern Health Systems
- L.A. Care Health Plan
- Molina Healthcare of California
- On Lok Lifeways
- PacifiCare/United of California
- Partnership Health Plan
- PrimeCare Medical Network
- San Francisco Health Plan
- Santa Clara Family Health Plan
- SCAN Health Plan
- Sharp Health Plan
- SIMNSA Health Plan
- Valley Health Plan
- Ventura County Health Plan
- Western Health Advantage

